

JULIA SCOPER

COPYWRITER

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757-705-0669

EDUCATION

VCU Brandcenter - May 2020

M.S. Business & Branding: Copywriting

University of Virginia - May 2017

B.A. English Literature

McIntire Business Institute - Summer 2016

UVA's intensive business program for non-business majors. Obtained mastery in finance, accounting, marketing, and management.

EXPERIENCE

MullenLowe NYC - Summer 2019

Copywriter Intern

Worked on JetBlue, Burger King, and E-Trade.

The Martin Agency - Summer 2017

Student Workshop Copywriter

Pitched the winning campaign to Timberland Pro client and Martin agency judges.

Davis Ad Agency - Summer 2016

Copywriter Intern

Worked on Priority Automotive, CHKD, and the Virginia franchise's of Dunkin' Donuts and Arby's.

AWARDS

5th grade citizenship award.

2011 fishing citation for a 17 lb. blue tilefish.

2012 voted most trustworthy on varsity volleyball team (benchwarmer).